

# ELECTRONIC BRANDING TECHNOLOGY

## Abstract of Disclosure

Systems and methods for identifying brands of electronic components and enabling a primary electronic system to make use of only those components which are identified as having the same brand as the primary system. In a preferred embodiment, each of a primary component and one or more secondary components includes a non-volatile memory for storing a brand identifier. Upon boot-up of the primary component, the identifier in the memory of each secondary component is compared to the identifier in the memory of the primary component. Secondary components having identifiers that match the identifier of the primary component are enabled and those having identifiers that do not match the identifier of the primary component are disabled.

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## Figures

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